“Each person holds so much power within themselves. Sometimes they just need a little nudge - Direction, Support, Coaching.”

--Pete Carroll
NS Sports Media Pros (NSSMP) is a professional services company specializing in digital media and has assembled a highly skilled team of experts in various fields. NSSMP’s unique culture empowers talented teams in Engineering, Product, Marketing, Content and many more to strive to their absolute potential and, in turn, contribute to the company’s success.

“Good teams become great ones when the members trust each other enough to surrender the ‘me’ for the ‘we’”
--Phil Jackson

NSSMP’s culture is foundationally being re-built upon the concept of a team-first dynamic. It is a corporate/team culture that promotes continuous growth, contributing fun and positive energy, redefining what’s possible and, perhaps most importantly, working together to achieve greatness.

The team works closely with its sister company, Covers.com, to inform and entertain a global audience by providing unparalleled insight into the competitive market of sports information. Covers recently celebrated its 25th birthday. A lot has happened since 1995; a year that saw Michael Jordan return to the NBA, where the top box office movies included Toy Story (the first!), Ace Ventura and Batman Forever, and the No. 1 song was Gangsta’s Paradise. Since the days of MJ and Coolio, the core leadership team has brought pride, dedication, passion, and creativity to the team. The feel of the organization is one keen on re-building a creative and progressive culture. NSSMP is at an exciting stage of growth with dedicated and experienced leadership and visionary ownership.

NSSMP is growing and is looking for the most engaged, innovative, and sharpest people to build the best digital team in the world! During these unprecedented times, we are all doing our part by practicing social distancing to combat the Covid-19 virus. As such, NSSMP is offering a completely remote work experience. Additionally, NSSMP is offering: competitive salary package including annual bonus scheme, innovative goal tracking platform to ensure your success, flexible working hours and work from home options, health and dental benefits, company matched pension plan contributions, an engaging, fun, casual company culture, free parking (when the practice of social distancing has ended), paid vacation starting at 3 weeks and professional development opportunities. If this interests you, we look forward to hearing from you!
Organizational Core Values

**ROCKING IT**
Bringing fun and positivity to everything we do

**WIN AS ONE**
Beating the odds together and celebrating success

**GROW EVERY DAY**
Bettering ourselves to raise the bar

**SHIPPING GREATNESS**
Pushing the boundaries to deliver quality work

**Rocking It**
Having fun makes our company a great place to work - and fun is the fuel for our creativity. We believe that happiness is contagious. It’s the joy inside each of us that inspires the positivity of our unique culture.

- Make every day fun
- Bring infectious optimism
- Share your passion and drive

**Win as One**
We are here to beat the odds - but we can’t do it alone. We put our hands up to help, and our hearts out to each other. We share in our success together.

- Ask for and offer help with love
- Look after each other
- Celebrate your teammates

**Grow Every Day**
Our company keeps growing when each of us gets better at what we do. We invite feedback and speak up when we see things to improve. If we each raise the bar there’s no limit to how high we can go.

- Challenge yourself
- Make continuous and incremental improvements
- Learn something new today

**Shipping Greatness**
World-class work isn’t only about getting sh*t done - it’s about quality that the team is proud of. Take risks, get the details right, and deliver on time.

- Push the boundaries of our creativity
- Deliver on your commitments
- Test and learn
**Product Manager**

In its effort to continue to provide a world-class experience NSSMP is excited to be adding an Product Manager to the team. Reporting to the Director of Product and Project Delivery, the successful candidate will take ownership of the end-to-end product development life-cycle, from strategy to product design and execution.

Due to growth, they're on the hunt for a kick-ass Product Manager who’s able to plan, prioritize and maintain a product roadmap. You'll be responsible for producing specifications that are key to the product, as well as developing and executing innovative strategies and marketing plants that drive awareness, engagement and customer satisfaction. You’ll be able to operate efficiently in a dynamic and fast paced environment, while managing multiple projects and ensuring top quality delivery. Working at both strategic and operational levels, you'll value evidenced based decision making based on the insights the data illustrates.

You’ll work closely with cross-functional teams, such as Sales, Marketing, Content, Tech, Design and Conversion. collaboratively with other departments, handling issues in a dynamic and creative way. With full ownership of some exciting projects, you’ll bring your enthusiasm and love of SEO to make suggestions that can make huge differences to our traffic.

"One reason product management is such an appealing career is you get to sit at the intersection of technology, business and design."  
--Gayle Laakmann McDowell

If you’re a start-to-finish personality, you'll love working with NSSMP, where a ‘get things done’ mentality thrives!

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**Candidate Profile**

You are results driven, have had measurable impact and have moved the needle in your career. You have ideas and enthusiasm, oh, and additionally:

- Solid experience as a Product Manager or Product Owner in a web development environment.
- Proven track record of delivering high-quality product improvements.
- Experience putting together a product roadmap and seeing it through to completion.
- Good knowledge of websites, online content, SEO and web development.
- Outstanding team management skills.
- An impeccable eye for detail, as well as strong communication skills.
● Strong understanding of web analytics and how to analyze data to spot opportunities and make decisions.
● Team player mentality. We like to work with friendly people who thrive when working collaboratively.
● Improvement mindset. Constantly striving to learn, develop and grow.
● Passion & energy. Enjoying a fast-paced working environment where your passion will shine through.
● Self-motivated. You will need the drive to lead, inspire and get things done.
● Some experience or a strong knowledge of the sports betting space would be advantageous although not essential.

How to Apply

To apply, please merge your cover letter and resume into one PDF and:
● send to: applications@p4g.ca and use the subject header: Product Manager

Applications will be accepted until the positions are filled, so apply today!

Please be sure to include a cover letter that speaks to your experience, but we also want to get a glimpse of your personality. Don’t be generic, be yourself.

Statement of intention: Our goal is to be a diverse and inclusive workforce that is representative, at all job levels, of the communities we serve. We encourage applications from Aboriginal People, African Nova Scotians and other Racially Visible Persons, and Persons with Disabilities. If you are a member of one of the equity groups you are encouraged to self-identify in your cover letter or your resume.